

# Adam Steinberg

Editor • Writer • Communicator

**PROFILE** A highly versatile and creative communicator with an eye for detail and a drive towards clear and effective messaging, seeking a communications role generating or refining materials that explore, explain and inspire solutions to the problems of our time.

**SUMMARY** Created and perfected an expansive array of materials for publishing, online, media & the arts, including educational, technical, professional and creative texts for diverse audiences. Guide and support international cohort as dedicated language educator.

**COMMUNICATION & MEDIA** *More than twelve years in communications, editing, writing and coordinating projects for print, multimedia and the web.*

## Editor, Tech Editor and Writer

(See writing/editing portfolio at [www.adamedit.com](http://www.adamedit.com).)

- Edited and wrote educational materials including textbooks and online courses for HarperCollins, Holt, Kaplan College and K12, National Geographic, Scholastic, others.
- Edited and completed substantial rewriting of technical and semi-technical articles written by software developers for proprietary online best-practices magazine, *Microsoft Interface*. Managed editorial guidelines.
- Supervised team of creative and technical personnel (chiefly volunteers) as editor-in-chief of *EarthDay Chicago Resources* magazine for three years. Conducted extensive writing and editing for annual guide of 32–64 pages reaching 300,000 readers as Chicago Tribune insert. Also managed content for traveling exhibit, *Answering the Future*.
- Edited Broadway news for Theatre.com, marketing copy for Toho Co., competitive analysis for Midisoft and much more.

## Multimedia Producer and Writer

- Coordinated all aspects of concept, interface and educational design, content development, writing and production of award-winning children's educational software for Edmark. *Astro Algebra* rated "Top 100 Products," *FamilyPC Magazine*, 1998.
- Developed educational content and directed user testing as associate producer for ScottForesman and Encyclopedia Britannica.
- Authored proposals, specifications, design documents, box copy, press materials, training manuals and character scripts.

## Film and Video Producer, Editor, Other Media Roles

- Fulfilled span of freelance audiovisual communications roles in film/video production and post, from assistant editor (35mm) to camera operator and production manager.

**TEACHING & EDUCATION** *More than sixteen years as versatile, dynamic and caring teacher, chiefly of English Language and Literature.*

## Franconian International School

ERLANGEN, GERMANY | 2015–PRESENT

## UWC Atlantic College

LLANTWIT MAJOR, WALES | 2012–2015

## Berlin-Brandenburg International School

KLEINMACHNOW, GERMANY | 2006–2012

- Develop and present English Language and Literature curriculum (and other courses) to cohorts representing over 100 nationalities, grades 7-12. Create lessons, study guides, worksheets, surveys, presentations, etc., on a daily basis.
- Consult with secondary students on writing strategies, report structure and time management as Extended Essay and Personal Project advisor.
- Coached students in public speaking for TEDx conference and mediated sessions on career planning for Career Day.
- Wrote, designed, edited and served as chief photographer of groundbreaking school yearbook.
- Trusted with range of pastoral and mentoring roles including Assistant Houseparent, House Tutor and Homeroom Advisor.

## Dramatist and Teaching Artist

NEW YORK, NY (3 YEARS)

- Guided, gathered and organized student-developed material and synthesized it into a theatrical script as mentor playwright-in-residence for inner-city drama students, The Theatre Museum. Collaborated on teaching-artist teams to present arts curriculum.
- Developed drama- and lit-based curriculum as licensed supply teacher for NYC DOE.

## CONTACT

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Facebook @adamusement

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LinkedIn @adam-steinberg1

# Adam Steinberg

## COMMUNICATION as SERVICE (volunteering)

- Review loan listings as online editor for international microlending hub Kiva.org (3 years; appx. \$850,000 in loans).
- Currently designing, developing and writing website and blog for Greenspyre.org, an online community for environmental clubs.
- Managed (as editor-in-chief) extensive annual sustainability magazine for non-profit EarthDay Chicago (volunteer; 3 years).
- Produced, wrote and edited *Flowers*, a short documentary for Little Brothers/Friends of the Elderly, among other productions.
- Compiled and wrote grant proposal for The International Center for Global Communications Foundation (Mediachannel.org).

## ACADEMIC BACKGROUND

### Graduate Teaching Certification Training - Secondary Education

COLLEGE OF NEW JERSEY

Awarded "With Advanced Standing." Teaching certification through the New Jersey DOE, 2010.

### MFA: Writing For The Musical Theatre

NEW YORK UNIVERSITY - TISCH SCHOOL OF THE ARTS

Completed celebrated program taught chiefly through a workshop model involving extensive artistic collaboration.

### BA: Media Communications (Radio/TV/Film)

INDIANA UNIVERSITY BLOOMINGTON

Awarded *Magna Cum Laude* (3.88). *Phi Beta Kappa*; *Mortar Board*. Minor in Film Studies.

## Ongoing Professional Development

- Currently taking courses in Effective Altruism and grant writing.
- Pursued dozens of workshops and trainings throughout career, especially to strengthen English Language and Literature teaching, and including ESL Certificate program.
- Completed additional education in business plan writing, software product management, user-centered UI design principles, media literacy education, non-linear editing (Avid), Photoshop.

## SKILLS & COMPETENCIES

Attention to detail



Project management



Teamwork and collaboration



Information design



Communicating w/ diverse audiences



MS Office and other applications



Devotion to task and deadlines



## INTERESTS

- Media literacy
- Environmental protection
- Social justice
- Effective altruism
- Product, information and interface design
- Songwriting and recording ([www.lyricist.net](http://www.lyricist.net))
- Role-playing games & immersive entertainment

**Open to remote and hybrid work.**

**References available upon request.**