

Adam Steinberg

Communicator • Educator • Collaborator • Creative problem solver

SUMMARY Editing, writing, interpersonal and coordination strengths, honed over 15 years on an array of projects in publishing, media, the arts and online. Planning, presenting, training and leadership skills developed as a dedicated international educator.

MISSION To fuse the above in a communications role collaborating with others to explore, explain and inspire solutions to the social and environmental problems of our time.

TEACHING & EDUCATION *More than sixteen years as versatile, dynamic and caring teacher, chiefly of secondary English Language and Literature.*

Franconian International School

ERLANGEN, GERMANY | 2015–PRESENT

UWC Atlantic College

LLANTWIT MAJOR, WALES | 2012–2015

Berlin-Brandenburg International School

KLEINMACHNOW, GERMANY | 2006–2012

- Develop and present English Language and Literature (and other curricula) to cohorts representing over 100 nationalities.
- Consult with secondary students on writing strategies, report structure and time management as Extended Essay and Personal Project advisor. Coached students in public speaking for TEDx. Serve variously as yearbook editor, trip leader, conference presenter.
- Trusted with intensive pastoral and mentoring role as assistant houseparent and house tutor at prestigious sixth-form boarding school focused on experiential education and service learning.

Teaching Artist; Project Manager

NEW YORK, NY (3 YEARS)

- Developed drama-based curriculum as licensed substitute teacher for NYC DOE. Directed children and performed in special repertoire company. Collaborated on teaching-artist teams. Mentored inner-city students as playwright-in-residence for the Theatre Museum.
- Coordinated arts-in-education outings, mediated student-celebrity discussions as project manager for *Open Doors* program, TDF.

COMMUNICATION & MEDIA *More than twelve years in communications, editing, writing and coordinating projects for print, multimedia and the web.*

Editor, Tech Editor and Writer

(See writing/editing portfolio at www.adamedit.com.)

- Copy edited (with incidental writing) educational materials including textbooks and online courses for HarperCollins, Holt, Kaplan College and K12, National Geographic, Scholastic, others.
- Edited and completed substantial rewriting of technical and semi-technical articles written by software developers for proprietary online best-practices magazine, *Microsoft Interface*. Managed editorial guidelines.
- Supervised team of creative and technical personnel (chiefly volunteers) as editor-in-chief of *EarthDay Chicago Resources* magazine for three years. Conducted extensive planning, writing and editing for annual guide of 32–64 pages reaching 300,000 readers as Chicago Tribune insert. Also managed content for traveling exhibit, *Answering the Future*.
- Revised and wrote online daily news blurbs for Theatre.com.

Multimedia Producer and Writer

- Coordinated all aspects of concept, interface and educational design, content development, writing and production of award-winning children's educational software for Edmark. Authored proposals, educational specs, design documents, box copy, press materials, training manuals and character scripts. *Astro Algebra* rated "Top 100 Products," *FamilyPC Magazine*, 1998.
- Developed educational content and directed user testing as associate producer for ScottForesman and Encyclopædia Britannica.

Film and Video Producer, Editor, Other Media Roles

- Fulfilled span of freelance audiovisual communications roles in film/video production and post, from assistant editor (35mm) to camera operator and production manager.
- Performed technical and customer support, AT&T interactive television prototype.

CONTACT

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COMMUNICATION as SERVICE (volunteering)

- Review loan listings as online editor for international microlending hub Kiva.org (3 years; appx. \$850,000 in loans).
- Initiate and coach student sustainability clubs around education, activism and fundraising. Designing and developing website and blog for *Greenspyre.org*, an online hub for green clubs.
- Guided direction of non-profit EarthDay Chicago as member of Executive Committee. Managed extensive annual sustainability magazine as volunteer editor-in-chief (3 years).
- Produced, wrote and edited *Flowers*, a short documentary for Little Brothers/Friends of the Elderly, among other productions.

ACADEMIC BACKGROUND

Graduate Teaching Certification Training - Secondary Education

COLLEGE OF NEW JERSEY

Awarded "With Advanced Standing." Teaching certification through the New Jersey DOE, 2010.

MFA: Writing for the Musical Theatre

NEW YORK UNIVERSITY - TISCH SCHOOL OF THE ARTS

Completed celebrated program taught chiefly through a workshop model involving extensive artistic collaboration.

BA: Media Communications (Radio/TV/Film)

INDIANA UNIVERSITY BLOOMINGTON

Awarded *Magna Cum Laude* (3.88). *Phi Beta Kappa*; *Mortar Board*. Minor in Film Studies.

Ongoing Professional Development

- Currently taking courses in Effective Altruism and grant writing.
- Pursued dozens of workshops and trainings throughout career, especially in teaching and including ESL Certificate program.
- Completed continuing education in business plan writing, software product management, non-linear editing (Avid), media literacy education, user-centered UI design principles, and Photoshop.

SKILLS & COMPETENCIES

Attention to detail



Teamwork and collaboration



Communicating w/ diverse audiences



Creative problem-solving



Project management



Information design



Adapting to new processes and environments



INTERESTS

- Media literacy
- Environmental protection
- Social justice
- Effective altruism
- Product, information and interface design
- Songwriting and recording (www.lyricist.net)
- Role-playing games & immersive entertainment

Open to remote and hybrid work.

References available upon request.

DETAILS

- Nationality: USA.
- Married to German national; two children.
- Permanent work/residency permit in Germany.
- German language: appx. A2 level (ERF).

