

## 5. PROMOTIONAL: SELECTION FROM TV PILOT PROPOSAL FOR KIDS' MUSIC PROGRAM

This program reached top-level consideration by several major producers of programs for children.

### Sounds Like Willa



**The colorful neighbors in Willa's apartment building lead her and her friends on explorations of music, song and sound that help Willa solve a problem or see the world in a new way.**

#### A. SETTING

Willa lives in a multistory urban apartment building, full of lively, colorful and wonderfully musical people. There is music coming from almost every window of every floor -- a veritable Tin Pan Alley. Willa lives in the city, so there is always something going on -- sounds and music always emanating from somewhere. The characters and this building are animated; the rest of the city is live action.

Outside her apartment is a courtyard with grass and an enormous tree, enclosed and safe from the street.

...

#### G. SAMPLE SCENARIOS

All scenarios begin with the theme music/song and then a key sound.

##### Sample Scenario 1: Sounds that Tell Us Things

Sound: Truck backing up: "Beep beep beep!"



Willa wonders what that sound is. She and her dad look out the window. Her dad points out the truck backing up outside, and tells her it is a warning so people look out! When Willa's friends come over, she tells them about the truck. They explore other sounds that tell us things.

- With the viewer, we track around the city "watching" for other sounds that contain information.
- The kids notice phone ringing, teapot, etc.
- People make sounds, too: Amazed: "Gasp!;" A cowboy: "Whoa!" I'm tired: "Yawn,,,"
- Can music tell us things? → Ice cream truck, TV show starting...

The group visits Ms. Melody, who makes sounds with her trumpet; the kids and we have to guess what they are (laughing, angry, sad). Then she plays trumpet music that tells us something: Reveille: "Time to get up!" The Calvary Call: "Charge!" or "Here we come to the rescue!" . . .