

Adam Steinberg

Editor • Writer • Communicator

PROFILE A highly versatile and creative communicator with an eye for detail and a drive towards clear and effective messaging, seeking a communications role generating or refining materials that explore, explain and inspire solutions to the problems of our time.

SUMMARY Created and perfected an expansive array of materials for publishing, online, media & the arts, including educational, technical, professional and creative texts for diverse audiences. Guide and support international cohort as dedicated language educator.

COMMUNICATION & MEDIA *More than twelve years in communications, editing, writing and coordinating projects for print, multimedia and the web.*

Editor, Tech Editor and Writer

(See writing/editing portfolio at www.adamedit.com.)

- Edited and wrote educational materials including textbooks and online courses for HarperCollins, Holt, Kaplan College and K12, National Geographic, Scholastic, others.
- Edited and completed substantial rewriting of technical and semi-technical articles written by software developers for proprietary online best-practices magazine, *Microsoft Interface*. Managed editorial guidelines.
- Supervised team of creative and technical personnel (chiefly volunteers) as editor-in-chief of *EarthDay Chicago Resources* magazine for three years. Conducted extensive writing and editing for annual guide of 32–64 pages reaching 300,000 readers as Chicago Tribune insert. Also managed content for traveling exhibit, *Answering the Future*.
- Edited Broadway news for Theatre.com, marketing copy for Toho Co., competitive analysis for Midisoft and much more.

Multimedia Producer and Writer

- Coordinated all aspects of concept, interface and educational design, content development, writing and production of award-winning children's educational software for Edmark. *Astro Algebra* rated "Top 100 Products," *FamilyPC Magazine*, 1998.
- Developed educational content and directed user testing as associate producer for ScottForesman and Encyclopedia Britannica.
- Authored proposals, specifications, design documents, box copy, press materials, training manuals and character scripts.

Film and Video Producer, Editor, Other Media Roles

- Fulfilled span of freelance audiovisual communications roles in film/video production and post, from assistant editor (35mm) to camera operator and production manager.

TEACHING & EDUCATION *More than sixteen years as versatile, dynamic and caring teacher, chiefly of English Language and Literature.*

Franconian International School

ERLANGEN, GERMANY | 2015–PRESENT

UWC Atlantic College

LLANTWIT MAJOR, WALES | 2012–2015

Berlin-Brandenburg International School

KLEINMACHNOW, GERMANY | 2006–2012

- Develop and present English Language and Literature curriculum (and other courses) to cohorts representing over 100 nationalities, grades 7-12. Create lessons, study guides, worksheets, surveys, presentations, etc., on a daily basis.
- Consult with secondary students on writing strategies, report structure and time management as Extended Essay and Personal Project advisor.
- Coached students in public speaking for TEDx conference and mediated sessions on career planning for Career Day.
- Wrote, designed, edited and served as chief photographer of groundbreaking school yearbook.
- Trusted with range of pastoral and mentoring roles including Assistant Houseparent, House Tutor and Homeroom Advisor.

Dramatist and Teaching Artist

NEW YORK, NY (3 YEARS)

- Guided, gathered and organized student-developed material and synthesized it into a theatrical script as mentor playwright-in-residence for inner-city drama students, The Theatre Museum. Collaborated on teaching-artist teams to present arts curriculum.
- Developed drama- and lit-based curriculum as licensed supply teacher for NYC DOE.

CONTACT

cell +49 (0)175 570 6970

website www.adamedit.com

Facebook @adamusement

email adamantic@gmail.com

LinkedIn @adam-steinberg1

Adam Steinberg

COMMUNICATION as SERVICE (volunteering)

- Review loan listings as online editor for international microlending hub Kiva.org (3 years; appx. \$850,000 in loans).
- Currently designing, developing and writing website and blog for *Greenspyre.org*, an online community for environmental clubs.
- Managed (as editor-in-chief) extensive annual sustainability magazine for non-profit EarthDay Chicago (volunteer; 3 years).
- Produced, wrote and edited *Flowers*, a short documentary for Little Brothers/Friends of the Elderly, among other productions.
- Compiled and wrote grant proposal for The International Center for Global Communications Foundation (Mediachannel.org).

ACADEMIC BACKGROUND

Graduate Teaching Certification Training - Secondary Education

COLLEGE OF NEW JERSEY

Awarded "With Advanced Standing." Teaching certification through the New Jersey DOE, 2010.

MFA: Writing For The Musical Theatre

NEW YORK UNIVERSITY - TISCH SCHOOL OF THE ARTS

Completed celebrated program taught chiefly through a workshop model involving extensive artistic collaboration.

BA: Media Communications (Radio/TV/Film)

INDIANA UNIVERSITY BLOOMINGTON

Awarded *Magna Cum Laude* (3.88). *Phi Beta Kappa*; *Mortar Board*. Minor in Film Studies.

Ongoing Professional Development

- Currently taking courses in Effective Altruism and grant writing.
- Pursued dozens of workshops and trainings throughout career, especially to strengthen English Language and Literature teaching, and including ESL Certificate program.
- Completed additional education in business plan writing, software product management, user-centered UI design principles, media literacy education, non-linear editing (Avid), Photoshop.

SKILLS & COMPETENCIES

Attention to detail



Project management



Teamwork and collaboration



Information design



Communicating w/ diverse audiences



MS Office and other applications



Devotion to task and deadlines



INTERESTS

- Media literacy
- Environmental protection
- Social justice
- Effective altruism
- Product, information and interface design
- Songwriting and recording (www.lyricist.net)
- Role-playing games & immersive entertainment

Open to remote and hybrid work.

References available upon request.

DETAILS

- Nationality: USA.
- Married to German national; two children.
- Permanent work/residency permit in Germany.
- German language: appx. A2 level (ERF).

